

## ABOUT ADMI

The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 21 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.



Extend your learning beyond the classroom through our Industry Immersion programme.



Develop the professional skills you need to launch your career through our Career Launchpad programme.



Intern with leading industry partners through our Apprenticeship programme.



## APPLY FOR THE MAY 2019 INTAKE

Pick up an application from our Campus or apply online here:  
<https://admi.ac.ke/apply/>

Application Due: April 6, 2019

Orientation: May 7, 8, 9, 2019

Classes Begin: May 13, 2019

Payment Deadline: May 10, 2019

## GET IN TOUCH



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# CERTIFICATE IN GRAPHIC DESIGN



# PASSION TO PROFESSION

## COURSE DESCRIPTION

ADMI's Graphic Design Certificate programmes are ideal for professionals interested in graphic design. Professionals can choose any of our 3 programmes, which are designed for beginner, intermediate and advanced graphic designers and focus on specific design techniques and software.

ADMI's unique curriculum leverages Adobe Education learning resources, practice tests, and real-world applications enabling students to graduate the program with impressive portfolios along with an added Adobe Certified Associate credential recognized by employers around the world.

## CHOOSE FROM 3 CERTIFICATE PROGRAMMES




Professionals seeking to develop advanced graphic design skills can choose from the following 3 certificate programs.

CERTIFICATE PROGRAMME <b>1</b>	Graphic Design & Illustration (Illustrator) Visual Communications (Photoshop)
CERTIFICATE PROGRAMME <b>2</b>	Print & Digital Media Publication (Indesign) Branding for the 21st Century
CERTIFICATE PROGRAMME <b>3</b>	Web Communications (Dreamweaver) Interactive Media Communications (After Effects)

Designed to fit working professionals busy schedules, each certificate program is completed within 1 term and includes 2 units (approximately 4 hours per week).

## LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:

-  Build brands for print and digital using design principles, including typography, colour, and balance
-  Compose and enhance images, illustrations, and websites using Adobe Creative Cloud
-  Design websites and build interactive media elements, such as motion graphics, GIFS, and action icons

## EARN A CREDENTIAL RECOGNIZED BY EMPLOYERS WORLDWIDE

ADMI students gain a competitive edge over their peers by earning Adobe Certified Associate (ACA) certifications in:

- Visual Communications using Adobe Photoshop®
- Graphic Design & Illustration using Adobe Illustrator®
- Print & Digital Media Publication using Adobe InDesign®
- Web Communications using Adobe Dreamweaver®

ADMI instructors prepare students to successfully pass these exams through a project-based curriculum that leverages Adobe Education learning resources, practice tests, and real-world applications.

To learn more about the certification exam visit:

[www.Adobe.com/education/resources/certificate-programs.edu.html](http://www.Adobe.com/education/resources/certificate-programs.edu.html).

