

## ABOUT ADMI

The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 21 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.



Extend your learning beyond the classroom through our Industry Immersion programme.



Develop the professional skills you need to launch your career through our Career Launchpad programme.



Intern with leading industry partners through our Apprenticeship programme.



## APPLY FOR THE MAY 2019 INTAKE

Pick up an application from our Campus or apply online here:  
<https://admi.ac.ke/apply>

Application Due: April 6, 2019  
Orientation: May 7, 8, 9, 2019  
Classes Begin: May 13, 2019  
Payment Deadline: May 10, 2019

## GET IN TOUCH



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@admi africa



# CERTIFICATE IN MULTIMEDIA



# PASSION TO PROFESSION

ADMI's Multimedia Certificate programme equips students with the skills they need to create content for today's high-tech communication environment. Through the course, students will learn to integrate text, images, and video to create multimedia projects using software such as InDesign, Wordpress, Photoshop, and Adobe Premier.

## EARN A CREDENTIAL RECOGNIZED BY EMPLOYERS WORLDWIDE

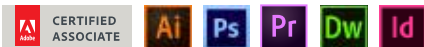
ADMI students gain a competitive edge over their peers by earning Adobe Certified Associate (ACA) certifications in:

- Visual Communications using Adobe Photoshop®
- Graphic Design & Illustration using Adobe Illustrator®
- Video Communications using Adobe Premiere®Pro
- Web Communications using Adobe Dreamweaver®
- Print & Digital Media Publication using Adobe InDesign®




ADMI instructors prepare students to successfully pass these exams through a curriculum that leverages Adobe Education learning resources and real-world applications.

To learn more about the certification exam visit:

[www.Adobe.com/education/resources/certificate-programs.edu.html](http://www.Adobe.com/education/resources/certificate-programs.edu.html).



## UNITS:

-  Adobe Photoshop, Adobe InDesign, Web Design, Photography
-  Camera Operations, Video Editing, Video Camera Operations
-  Online Journalism, Blogging or Feature Writing

**COURSE DURATION:** 1 Term

**CREDITS:** Average of 6 units per term with 24 contact hours each

## LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:

- Shoot video and audio with college-supplied camcorders and audio recorders
- Write and optimize articles, stories or blogs for the web
- Edit content and create multimedia projects for websites, social media and youtube using Adobe Creative Cloud