

## ABOUT US

The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 21 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.



Extend your learning beyond the classroom through our Industry Immersion programme.



Develop the professional skills you need to launch your career through our Career Launchpad programme.



Intern with leading industry partners through our Apprenticeship programme.



## APPLY FOR THE JANUARY 2020 INTAKE

Pick up an application from our Campus or apply online here:

<https://admi.ac.ke/apply/>

## GET IN TOUCH



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# CERTIFICATE IN PHOTOGRAPHY



# PASSION TO PROFESSION

ADMI's Photography programme prepares students for the creative, conceptual and technical demands of a career as a photographer. Using state-of-the-art cameras, students learn to light, shoot, edit and print photographs. The course also exposes students to various genres in photography and teaches students to tell stories using photographs.

## EARN A CREDENTIAL RECOGNIZED BY EMPLOYERS WORLDWIDE

ADMI students gain a competitive edge over their peers by earning an Adobe Certified Associate (ACA) certification in:

- **Visual Communications using Adobe Photoshop®**

ADMI instructors prepare students to successfully pass these exams through a project-based curriculum that leverages Adobe Education learning resources, practice tests, and real-world applications.

To learn more about the certification exam visit:

[www.Adobe.com/education/resources/certificate-programs.edu.html](http://www.Adobe.com/education/resources/certificate-programs.edu.html).



## UNITS:

-  Photography, Studio & Outdoor Lighting
-  Composition and Design, Visual Literacy & Storytelling
-  Photoshop & Lightroom

**COURSE DURATION:** 1 Term

**CREDITS:** Average of 5 units per term with 24 contact hours each

## LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:

-  Operate industry-standard cameras in order to capture still and motion-based images
-  Apply effective lighting techniques in natural, artificial and mixed lighting
-  Use Lightroom and Adobe Photoshop to edit and enhance images
-  Apply appropriate techniques for different genres of photography, including portraiture, documentary, and commercial