

## ABOUT US

The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 21 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.



Extend your learning beyond the classroom through our Industry Immersion programme.



Develop the professional skills you need to launch your career through our Career Launchpad programme.



Intern with leading industry partners through our Apprenticeship programme.



## APPLY TODAY

Pick up an application from our Campus or apply online at [admi.ac.ke](http://admi.ac.ke)

January Application Due: January 8, 2021

May Application Due: April 30, 2021

September Application Due: August 30, 2021

## GET IN TOUCH



+254 772 913 811  
+254 706 349 696  
+254 20 235 2221



25 Kenyatta Avenue  
3rd Floor, Caxton House  
P.O.Box 35447 - 00100  
Nairobi, Kenya



[www.admi.ac.ke](http://www.admi.ac.ke)  
[info@admi.ac.ke](mailto:info@admi.ac.ke)



@admiafrica



# DIPLOMA IN MUSIC TECHNOLOGY



# PASSION TO PROFESSION

## COURSE DESCRIPTION

The Music Technology Diploma is a practical, industry-relevant course, providing students with the skills required to start a career in the music business. This programme includes training in the operation of modern sound equipment and music technology.

Taught by music industry specialists and professional producers, the course gives students one of the most rounded and intensive practical programmes currently available. Students graduate equipped with a broad skill set that allows them to launch their entertainment career or follow further academic pursuits within this discipline.

The Diploma in Music Technology provides the necessary foundation for pursuing an undergraduate degree in the field of Music Production.



## UNITS:



Musical Instruments, Deejaying, Digital Literacy



Electronic Music Production, Basic & Advanced Acoustic



Music Business, Entertainment Law & Ethics

**COURSE DURATION:** 5 semesters in class + 1 semester on industrial attachment

**CREDITS:** 28 contact hours per term and an average of 7 units per term

## LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:



Release a professional music single/compilation/album



Design a marketing plan for your album release



Organize gigs and live shows.



Produce a music video in support of your music release.



Apply knowledge of complex analogue and digital audio systems.