

ABOUT ADM I

The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 21 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.



Extend your learning beyond the classroom through our Industry Immersion programme.



Develop the professional skills you need to launch your career through our Career Launchpad programme.



Intern with leading industry partners through our Apprenticeship programme.



APPLY TODAY

Pick up an application from our Caxton Campus or apply online at admi.ac.ke

GET IN TOUCH



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africa digital
media institute

CERTIFICATE IN GRAPHIC DESIGN



PASSION TO PROFESSION

COURSE DESCRIPTION

ADMI's Graphic Design Certificate programmes are ideal for professionals interested in graphic design. Professionals can choose any of our 3 programmes, which are designed for beginner, intermediate and advanced graphic designers and focus on specific design techniques and software.

ADMI's unique curriculum leverages Adobe Education learning resources, practice tests, and real-world applications enabling students to graduate the program with impressive portfolios along with an added Adobe Certified Associate credential recognized by employers around the world.

CHOOSE FROM 3 CERTIFICATE PROGRAMMES

Professionals seeking to develop advanced graphic design skills can choose from the following 3 certificate programs.




CERTIFICATE PROGRAMME 1	Graphic Design & Illustration (Illustrator) Visual Communications (Photoshop)
CERTIFICATE PROGRAMME 2	Print & Digital Media Publication (Indesign) Branding for the 21st Century
CERTIFICATE PROGRAMME 3	Dreamweaver – Web Design Adobe Premiere Pro/After Effects – Video Editing/ Interactive Media

Designed to fit working professionals busy schedules, each certificate program is completed within 1 term and includes 2 units (approximately 4 hours per week).



LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:

-  Build brands for print and digital using design principles, including typography, colour, and balance
-  Compose and enhance images, illustrations, and websites using Adobe Creative Cloud
-  Design websites and build interactive media elements, such as motion graphics, GIFS, and action icons