

ABOUT ADMi

The Africa Digital Media Institute (ADMi) is a leading creative media and technology training institution, hosting students from more than 21 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.



Extend your learning beyond the classroom through our Industry Immersion programme.



Develop the professional skills you need to launch your career through our Career Launchpad programme.



Intern with leading industry partners through our Apprenticeship programme.



APPLY TODAY

Pick up an application from our Caxton Campus or apply online at admi.ac.ke

GET IN TOUCH



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CERTIFICATE IN MULTIMEDIA



PASSION TO PROFESSION

COURSE DESCRIPTION

ADMI's Multimedia Certificate programme equips students with the skills they need to create content for today's high-tech communication environment. Through the course, students will learn to integrate text, images, and video to create multimedia projects using software such as InDesign, Wordpress, Photoshop, and Adobe Premier.

UNITS

- Feature Writing/ Blogging
- Introduction to Photography/Camera Operations
- Video Editing 1 (Adobe Premiere)
- Adobe Photoshop
- Adobe Indesign
- Web Design for Non Programmers
- Career Launchpad

ENTRY REQUIREMENTS

An individual entering this course should have any of the following minimum requirements:

Attained KCSE Mean Grade of D plain
Or

Equivalent qualifications in related fields as determined by Kenya National Qualifications Authority (KNQA)

COURSE DURATION: 1 Term

CREDITS: 28 contact hours per unit and an average of 7 units per semester



LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:

- Shoot video and audio with college-supplied camcorders and audio recorders
- Write and optimize articles, stories or blogs for the web
- Edit content and create multimedia projects for websites, social media and youtube using Adobe Creative Cloud