

ABOUT ADMI

The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 21 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.



Extend your learning beyond the classroom through our Industry Immersion programme.



Develop the professional skills you need to launch your career through our Career Launchpad programme.



Intern with leading industry partners through our Apprenticeship programme.



APPLY TODAY

Pick up an application from our Caxton Campus or apply online at admi.ac.ke

GET IN TOUCH



+254 772 913 811
+254 706 349 696
+254 20 235 2221



www.admi.ac.ke
info@admi.ac.ke



25 Kenyatta Avenue
3rd Floor, Caxton House
P.O.Box 35447 - 00100
Nairobi, Kenya



@admi africa



CERTIFICATE IN PHOTOGRAPHY



PASSION TO PROFESSION

COURSE DESCRIPTION

ADMI's Photography programme prepares students for the creative, conceptual and technical demands of a career as a photographer. Using state-of-the-art cameras, students learn to light, shoot, edit and print photographs. The course also exposes students to various genres in photography and teaches students to tell stories using photographs.

UNITS

- Introduction to Photography
- Visual Literacy – Storytelling
- Composing and Design
- Adobe Photoshop
- Studio Light / Lightroom
- Career Launchpad

ENTRY REQUIREMENTS

An individual entering this course should have any of the following minimum requirements:

Attained KCSE Mean Grade of D plain

Or

Equivalent qualifications in related fields as determined by Kenya National Qualifications Authority (KNQA)





COURSE DURATION: 1 Term

CREDITS: Average of 5 units per term with 24 contact hours each



LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:

-  Operate industry-standard cameras in order to capture still and motion-based images
-  Apply effective lighting techniques in natural, artificial and mixed lighting
-  Use Lightroom and Adobe Photoshop to edit and enhance images
-  Apply appropriate techniques for different genres of photography, including portraiture, documentary, and commercial