

ABOUT ADMi

The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 21 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.



Extend your learning beyond the classroom through our Industry Immersion programme.



Develop the professional skills you need to launch your career through our Career Launchpad programme.



Intern with leading industry partners through our Apprenticeship programme.



APPLY TODAY

Pick up an application from our Caxton Campus or apply online at admi.ac.ke

GET IN TOUCH



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CERTIFICATE IN VIDEO PRODUCTION



PASSION TO PROFESSION

COURSE DESCRIPTION

ADMI's Video Production Certificate programme trains professionals in all aspects of the production process, including scriptwriting, producing, directing, cinematography and post-production editing.

Using industry-standard cameras and editing software, students learn to produce videos from concept to final edit.

LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:

- Understand and practice the planning and management of film production. Direct, capture and produce feature films, documentaries and drama.
- Write scripts for commercials, films, and documentaries.
- Operate broadcast equipment in a TV studio and the control room.
- Edit video and films with high technical standards and artistic awareness. Understand and apply sound design techniques, set design and lighting.

COURSE DURATION: 1 Term

CREDITS: Contact hours for the course units will be an average of 12 credit hours per week.



UNITS

- Camera Operations
- Editing for Television
- Scriptwriting for Television
- Sound Recording
- Directing for Television
- Producing for Television