








LEARNING OUTCOMES

Upon successful completion of the programme, graduates will be able to:

-  Write scripts for commercials, films and documentaries
-  Produce and direct films, documentaries and dramas
-  Operate broadcast equipment in the TV studio and the control room in accordance with relevant practices and procedures
-  Understand and apply sound design techniques, set design and lighting
-  Edit videos and films with artistic awareness and technical expertise
-  Instruct and communicate with other professionals using industry-standard lingo
-  Handle Film and TV equipment correctly and with care


ENTRY REQUIREMENTS

An individual entering this course should have any of the following minimum requirements:

Attained KCSE with a mean grade of C- (minus)
Or
Equivalent qualifications as determined by Kenya National Qualifications Authority (KNQA)

ABOUT US


The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 21 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.


-  Extend your learning beyond the classroom through our Industry Immersion programme.
-  Develop the professional skills you need to launch your career through our Career Launchpad programme.
-  Intern with leading industry partners through our Apprenticeship programme.


APPLY TODAY

Pick up an application from our Caxton Campus or apply online at www.admi.ac.ke

GET IN TOUCH

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DIPLOMA IN FILM & TV PRODUCTION



PASSION TO PROFESSION

WHAT IS FILM & TV PRODUCTION?

Film & TV production is the process by which films and TV shows are made. Studying film production provides you with the technical, creative and business skills needed to work in the film and wider creative industries.

Films and TV shows go through many stages before they hit the screen: development, pre-production, production, post-production, and distribution. Each stage a skilled crew member is required to make the production a success. Some of the skills required in film production include scriptwriting, cinematography, framing, staging, lighting, sound recording and video editing.

Technical expertise will make you invaluable in the Film and TV industry and the right school can help you to get there. The number of subscribers on streaming platforms such as Netflix and Showmax is projected to reach 15 million by 2026. This presents an amazing opportunity for content creators in film and television.

Besides film and television production companies, job opportunities can be found across a range of sectors including corporate business, charities, universities, marketing and advertising.

CAREER OPPORTUNITIES FOR FILMMAKERS & TV PRODUCERS

The Camera Operator records the visual images that make up movies, TV shows, news broadcasts, music videos, televised news and live events.

The Casting Director matches the ideal actor to each role, based on the actor's experience, ability, reputation, availability and box office appeal.

The Video Editor ensures that the story flows effortlessly from beginning to end by choosing shots and editing them into a series of scenes.

The Lighting Technician rigs stage and location sets and controls artificial, electric lights for video, TV, or film production.

The Sound Technician sets up and maintains audio hardware, keeping the set quiet for capture, and resolves any audio problems that might arise.

The Producer oversees all elements of production such as selecting the script; coordinating writing, directing, editing and financing.

The Director is responsible for the look and sound of a production and its technical standards. They collaborate with producers and/or writers, refining and realizing original ideas into finished programs.

The Broadcast Engineer keeps scheduled broadcasts running, sets up live broadcasts in the field or studio, maintains and updates broadcasting hardware and software, and addresses broadcasting problems as they arise.

Taught by film industry specialists and professional producers, the course gives students practical and experiential learning with a theoretical basis. Students learn producing, scriptwriting, directing, cinematography and post-production.

Graduates emerge from the programme with impressive portfolios, including commercials, music videos and films.

COURSE DURATION: 5 terms + 3 months internship

CREDITS: Average of 6 units per term with 36 contact hours each

COURSE DESCRIPTION

ADMI's Film & TV Production programme prepares students to write original stories and capture global audiences using cinematic tools.

During their first year, students learn to use small HD camcorders before progressing to high-end HD formats like REDD1, Epic, Sony F900 and Panasonic 2700/3700 in their second year.

