

ENTRY REQUIREMENTS

An individual entering this course should have any of the following minimum requirements:

Attained KCSE with a mean grade of C- (minus)
or
Equivalent qualifications as determined by Kenya National Qualifications Authority (KNQA)

ABOUT US

The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 21 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.



Extend your learning beyond the classroom through our Industry Immersion programme.



Develop the professional skills you need to launch your career through our Career Launchpad programme.



Intern with leading industry partners through our Apprenticeship programme.



DIPLOMA IN MUSIC PRODUCTION

APPLY TODAY

Pick up an application from our Caxton Campus or apply online at www.admi.ac.ke

GET IN TOUCH



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PASSION TO PROFESSION

WHAT IS MUSIC PRODUCTION?

Music production is any device, mechanism, machine or tool by a musician or composer to make or perform music to compose, notate, play back or record songs or pieces; or to analyze or edit music.

During a studio session, the music producer monitors microphone placement, tracks used, sound and effects, Musician needs and anything else that influences the quality of the recorded music.

Professional music production is creative and technical. It requires well-developed listening skills, a good handle on recording technology and deep musical knowledge.

One way that you can start gaining music production skills and experience is through our Music Technology course. Music production students learn how to produce hit songs and master the music business.

WHAT CAREER OPPORTUNITIES ARE AVAILABLE IN MUSIC PRODUCTION?

There are plenty of career opportunities available to you in live sound and show production, entertainment business or audio production and engineering.

The Music Producer directs recording sessions, manages the recording budgets, and provides clear directions and visions for artists and audio engineers to follow for each project. The Production Music Writer creates and publishes tracks into music libraries which are then placed into TV shows, commercials, and films.

The Audio Equipment Technician sets up, maintains, and dismantles audio and video equipment, such as

microphones, sound speakers, connecting wires and cables, sound and mixing boards, and related electronic equipment for live or recorded events.

The Sound Engineer assembles and operates equipment to record, synchronize, mix, edit, or reproduce sound, including music, voices, or sound effects, for theatre, video, film, television, podcasts, sporting events, and other productions.

The Radio Program Director organizes promos, informs the DJs of upcoming promos and station events, checks music logs to make sure they're accurate, coordinates interviews with celebrities and musicians, and manages and scheduling programming.

COURSE DESCRIPTION

The Music Production Diploma is a practical, industry-relevant course, which provides students with the skills required to start a career in the music business.






This programme trains students in songwriting & arranging, ear training, music instruments, mixing and mastering, composing for media, history of music, the music business and digital audio workstations (DAWs).

Taught by music industry specialists and professional producers, the course gives students practical and experiential learning with a theoretical basis.

Students graduate with a broad skill set that allows them to launch their entertainment career or follow further academic pursuits within this discipline.

LEARNING OUTCOMES

Upon successful completion of the programme, learners will be able to:

-  Demonstrate proficiency in key elements of music production, creativity, financial management and project management
-  Demonstrate proficiency in the mechanics of production, pre-production rehearsals, and demos, as well as mixing and mastering
-  Develop recording plan, and budgets
-  Demonstrate proficiency in the rules of song arrangements and production
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COURSE DURATION: 5 terms + 3 months internship

CREDITS: Average of 6 units per term with 36 contact hours each

