



africa digital
media institute



INTENSIVE PROFESSIONAL COURSES

ANIMATION & VIDEO GAME

—
TURN YOUR PASSION TO PROFESSION!



IN PARTNERSHIP WITH
RUBIKA
THE REFERENCE SCHOOL OF
ANIMATION | VIDEO GAME | DESIGN



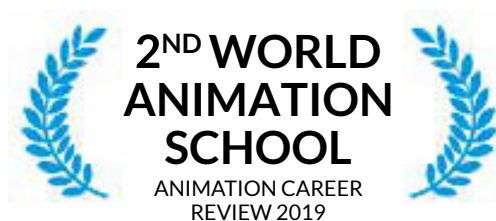
OVERVIEW

OUR SCHOOL

The Africa Digital Media Institute (ADMI) is a leading creative media and technology training institution, hosting students from more than 21 countries at its Nairobi campus. Our innovative learn-and-work model enables young creatives to get the training, mentorship, and resources they need to turn their passion into a profession.


PARTNERSHIP WITH RUBIKA

RUBIKA, one of the world's leading animation and video game school, has partnered with ADMI to launch **intensive programs in 2D Animation and Mobile Game Development**. Based on our state-of-the-art Caxton campus, students will enjoy the benefits of ADMI's exceptional educational model, designed to be global, practical, digital, value-based and transformational.



2D ANIMATION


 **DURATION**
9 months

 **INTAKES**
January 2023

 **START DATE**
February 2023

 **PREREQUISITES**
Basic computer and drawing skills

 **ACCESS**
Entrance Examination + Interview + Portfolio

 **SOFTWARES**
Toonboom
Unity

Learn from the **top-ranked animation school RUBIKA** and learn what it takes to write and animate a story from scratch. You will discover the history and fundamentals of 2D animation. Skilled animators will guide you step-by-step through **character and environment design**, using the tools used by the worlds' best studios including Toonboom and Unity.

WHY STUDY 2D ANIMATION AT ADMI:

- Profit from a program established by the top-ranked animation school RUBIKA
- Learn how to design and animate 2D characters and environments
- Train on industry software such as Toon Boom and Unity
- Benefit from top-range facilities including large lecture halls, computer labs with Macs and PCs, industry standard software, wacom tablets, and high-speed internet.



CERTIFICATE AND DIPLOMA IN GAME DESIGN & DEVELOPMENT

 **DIPLOMA DURATION**
9 months



ACCESS
Entrance Examination
+ Interview + Portfolio



INTAKES
January 2023

 **PREREQUISITES**
Basic computer skills



START DATE
February 2023



SOFTWARES
Unity

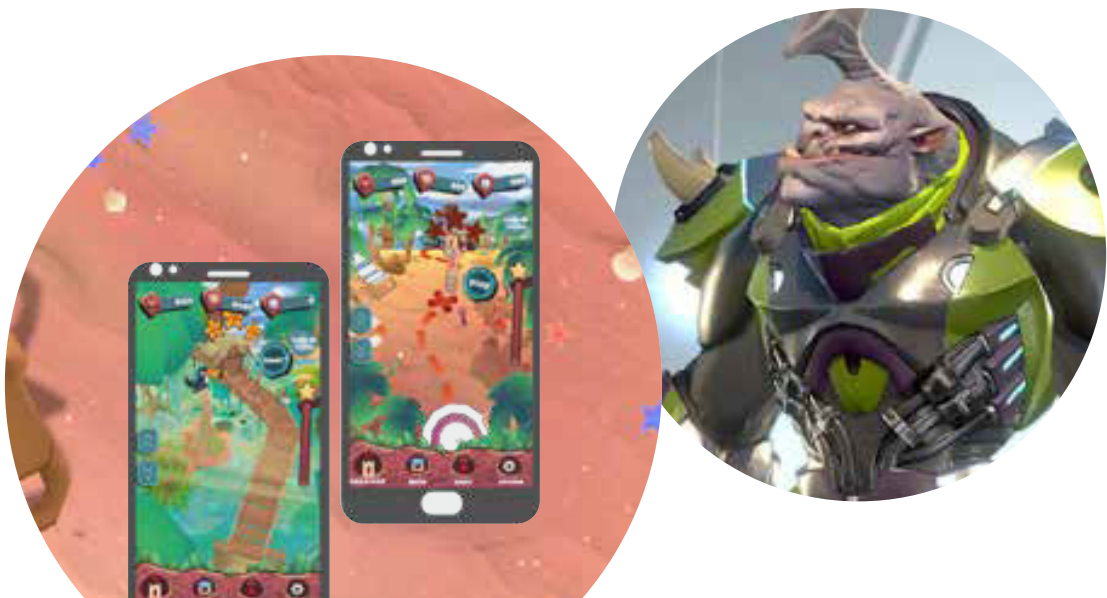
This course is progressive. Successful certificate students have an option to proceed to the Diploma in Game Design & Development.

This Game Design & Development Course has been crafted by industry professionals and offers a **project-oriented curriculum**. You will have a solid foundation in **game conception, design and programming** and get the chance to develop publishable mobile games in different market-relevant genres.

Skilled video game designers will guide you through the entire development process, to build optimised programs and compelling game levels, and create engaging experiences. In the process, you will learn video game history, theory, and production, including current trends in the market.

WHY STUDY GAME DESIGN & DEVELOPMENT AT ADMI:

- Profit from a program established by the top-ranked video game school RUBIKA
- Create your own video games using industry software such as Unity
- You will develop at least 5 mobile games in the course of your study
- Units are straightforward and easy to grasp even for beginners
- Benefit from top-range facilities including large lecture halls, computer labs, industry-standard software, Wacom tablets, and high-speed internet



HOW TO APPLY

ANIMATION PROGRAM

APPLICANTS WILL BE REQUIRED TO PASS AN ENTRANCE EXAM



Application Due: 31st January 2023

Orientation: 10th February 2023

Classes Begin: 13th February 2023

Payment Deadline: 07th April 2023

VIDEO GAME PROGRAM

APPLICANTS WILL BE REQUIRED TO PASS AN ENTRANCE EXAM



Application Due: 31st January 2023

Orientation: 10th February 2023

Classes Begin: 13th February 2023

Payment Deadline: 07th April 2023



VISIT OUR CAXTON CAMPUS AND TALK TO AN ADMISSIONS COUNSELLOR OR APPLY ONLINE ON OUR WEBSITE [ADMI.AC.KE](http://admi.ac.ke)

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The logo for Africa Digital Media Institute (admi) features the lowercase letters 'admi' in a white, sans-serif font. The letter 'd' is stylized with a colorful, multi-colored background (red, orange, yellow, green, blue) that resembles a digital or abstract shape.

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